

THE MARTIN CITY ST. PATRICK'S DAY PARADE

25 Years of Goin' Green 1987 - 2012

Sunday - March 11, 2012

Dear Parade Participant,

It's time for the 25th year of The Martin City St. Patrick's Day Parade.

- We are the *Biggest Little fun Parade in Kansas City.*
- 20,000 guests spend the day in Martin City viewing the parade and enjoying other activities.
- You definitely want to be a part of this great day.

Plan to enter the 2012 Parade.

- Sunday - March 11, 2012
- Full day of fun from 11:00 a.m. – 4:00 p.m. with after-parties at our restaurants
- Join over 60+ entries of walkers, banners, vehicles and floats
- The parade begins at 2:00 p.m. – line up begins as early as 12:00 noon

Enclosed are your application and rules for the 2012 parade.

- Entry fees remain \$40 per unit.
- Please review enclosed information & call if there are questions.
- **Please mail your application to 311 E. 135th St. Kansas City, MO 64145.**
- The deadline for applications is **March 3, 2012.**
- Your order number and final information will be available March 8th.

Parade Entry Cash Prizes: 1.) Overall best parade entry = \$600 2.) Overall best second place parade entry = \$300 3.) Overall best third place parade entry = \$100 4.) Best Decorated Smart Car = \$100 gift card 5) RC's Best in Show = Martin City gift card 6.) Most Humorous Entry = Martin City Gift Card and Best Dressed Pet Contest with prizes awarded by Land of Paws.

Applications submitted after the deadline and up to parade day will be accepted. However, your entry will be placed in the back of the parade line based on the order your application is received.

Proceeds from the parade benefit the Martin City Business & Community Association (MCBCA) whose mission is to make Martin City the best commercial destination in the metropolitan area.

**For further information please contact
Barbara Engel at 816-308-1023 or manager@martincity.org
www.Irishpalooza.com
Deadline to enter is March 3, 2012**

